



Operating in a Global Healthcare Environment

International Strategy for Universities and Academic Medical Centers

We work with academic medical organizations to determine whether an international strategy should be part of the long-term plan.

To see how Strategy Implemented can help your organization visit:

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Strategy Implemented (SI) works with universities and academic medical centers to understand the changing global healthcare environment and determine if an international strategy should be a part of the long-term strategic plan.

THE GLOBALIZATION OF HEALTHCARE

Healthcare institutions are increasingly realizing the benefits of expanding their footprint. The fight for talent, the best learning experience, patients, innovation and global prestige are driving academic institutions to look beyond their traditional borders.

By expanding internationally, universities and academic medical centers aim to achieve core objectives:

- Diversify the operations base for academic programs
- Enhance student and resident clinical experience
- Grow patient base: optimizing clinical and payer mix
- Provide sustained value for the organization
- Develop or maintain a leadership position in the market
- Fulfill the mission

The SI team helps the leadership to understand the risks and rewards of developing an international strategy, and to examine the ramifications of choosing not to expand internationally. Our work provides an opportunity to learn more about the factors influencing the globalization of healthcare and how it will impact individual institutions.

INTERNATIONAL STRATEGY

Working with SI, organizations gain:

- International partnerships
- An understanding of the current global environment for academic medicine
- Knowledge of international initiatives undertaken by other healthcare related organizations
- An understanding of the characteristics of different markets around the world
- Critical success factors for working internationally
- A forum for evaluating the institution's current standing in the international arena
- Decision templates for evaluating international opportunities
- Interaction with experts who have years of international experience in academic medicine
- An implemented strategy

OUR TEAM

Strategy Implemented combines global experience with local knowledge. Our hands-on knowledge of planning and implementing high quality multinational healthcare and education programs affords unparalleled experience for institutions building a global program.

STRATEGY  IMPLEMENTED
Solutions for Evolving Global Health Care